



Event Sponsorship Proposal Milton Keynes International Film Festival (MKIFF) 2026



Venue:

Chrysalis Theatre, Japonica Lane,
Milton Keynes MK15 9JY, United
Kingdom

Schedule

Date	: 20 th November 2026
Opening Ceremony	: 09:00 am
Theatre Screening (Top selected films)	: 09:15 AM to 05:30 PM
Awards Ceremony	: 06:00 PM to 09:30 PM
Online screening	: Officially selected film will be screened online at www.altcineplex.com Starts on 01 st November 2026

Organised by
Future Bridge CIC



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We are pleased to present you with an exciting opportunity to collaborate with the **Milton Keynes International Film Festival (MKIFF)** as a valued Festival Partner.

About Future Bridge CIC

Future Bridge CIC was established to help bridge the growing skills, confidence, and employability gap faced by many young people, emerging creatives, and individuals seeking opportunities in the creative, cultural, digital, and wider employment sectors.

The organisation works to connect learning with real-world experience by delivering workshops, training programmes, mentoring, networking events, cultural activities, and community projects. Through these initiatives, Future Bridge CIC helps participants develop practical skills, build confidence, enhance employability, and gain valuable industry exposure.

A key focus of the organisation is creating opportunities for young people and emerging talent to showcase their abilities, connect with professionals, and access pathways into education, employment, self-employment, and creative industries. Through projects such as the Milton Keynes International Film Festival (MKIFF), participants can engage with filmmakers, artists, employers, educators, entrepreneurs, and industry experts, helping them expand their networks and career prospects.

Future Bridge CIC collaborates with educational institutions, community organisations, businesses, creative professionals, and industry partners to provide accessible learning opportunities and meaningful experiences. Activities may include workshops, seminars, mentoring sessions, creative projects, film screenings, festivals, exhibitions, networking events, employability programmes, and community engagement initiatives.

By creating inclusive platforms for learning, collaboration, and talent development, Future Bridge CIC aims to empower individuals, strengthen communities, promote social inclusion, and help people realise their full potential while contributing positively to society and the local economy.

About MKIFF

The Milton Keynes International Film Festival is the first and only international film festival in Milton Keynes, United Kingdom. Launched in 2021, MKIFF has quickly established itself as one of the city's most significant cultural events.

MKIFF strives to create a cultural hub for alternative and independent cinema, both within the UK and internationally. The festival offers independent filmmakers a much-needed platform to showcase their creative visions. Partnering with **ALTCineplex**, MKIFF provides these filmmakers an opportunity to earn 70% of the revenue generated from streaming their films online.



Milton Keynes, a vibrant and eco-conscious city, serves as the perfect backdrop for this celebration of cinema. MKIFF aims to foster a meeting ground for cultures and to create an enriching experience for attendees, uniting film enthusiasts, industry professionals, and the wider community.

By bringing together filmmakers, producers, and distributors from across the globe, MKIFF aspires to promote collaboration and to present audiences with extraordinary perspectives through the art of cinema.

Vision and Objectives

MKIFF is committed to achieving the following goals:

- **Empowering Independent Cinema:** Providing a dedicated platform to showcase and support alternative and independent films.
- **Expanding Screening Opportunities:** Featuring a diverse selection of European and non-European films across all genres and formats.
- **Cultivating New Audiences:** Promoting film literacy and broadening the appreciation for independent cinema among diverse communities.
- **Encouraging Dialogue and Collaboration:** Creating a dynamic environment where filmmakers and enthusiasts can connect, exchange ideas, and foster creative partnerships.
- **Celebrating Milton Keynes' Cultural Identity:** Highlighting the city's innovation and diversity while reinforcing its position as a hub for global cinematic artistry.

Since its inception, MKIFF has received overwhelming support from the local and international communities. Our social media channels and website have garnered thousands of unique visitors, with high levels of engagement and return traffic.

Strategic Objectives of the Milton Keynes International Film Festival

The Milton Keynes International Film Festival (MKIFF) aims to achieve the following key objectives:

- **Enhance Cultural Vibrancy:** Foster a dynamic cultural environment in Milton Keynes through the celebration of international cinema.
- **Support Independent Filmmakers:** Provide a platform for emerging and independent filmmakers to showcase their work, offering valuable exposure and recognition.
- **Strengthen Community Engagement:** Build stronger community connections and inspire creativity and innovation among local audiences.



- **Promote Economic Growth:** Contribute to the economic development of Milton Keynes by driving tourism, supporting local businesses, and stimulating economic activity within the region.

MKIFF Seasons Overview

Over the years, the Milton Keynes International Film Festival (MKIFF) has showcased an impressive selection of independent films from around the world, alongside Bollywood and Hollywood productions. Some notable screenings include Shaakuntalam, A Moral Man, Long Term Effects, Saving Grace, Decisions, The Nautilus Mutiny, The Apartment, American Crow, Timespiracy, Happy Ending, Sorrow, Warner Brothers' Jim Button and The Wild 13, Who Shot Sergeant Kirwan?, 1888, Enemy of the Heart, and Simon Chambers' documentary Much Ado About Dying, among many others.

MKIFF Season 2021

Season 2021 of the Milton Keynes International Film Festival (MKIFF) marked the festival's long-awaited inaugural season, following the festival's official foundation in 2020. However, due to the unprecedented challenges posed by the COVID-19 pandemic and associated restrictions, the event could not take place as originally planned. The global health crisis disrupted the festival's initial ambitions, but despite the setbacks, this period was pivotal in laying the foundation for what would become a thriving and internationally recognized event. Although Season 2021 did not unfold in the way originally envisioned, it played a critical role in setting the stage for the festival's future success. During this time, the organizers focused on carefully developing the festival's structure and ensuring that it was ready for future editions. They worked tirelessly behind the scenes, addressing logistical challenges, testing various formats, and building the infrastructure necessary to host a world-class event. This involved securing relationships with venues, film distributors, industry partners, and sponsors who would support the festival's growth in the coming years.

The period following the foundation of MKIFF allowed the team to refine the festival's design, aligning it with global best practices for film festivals, while also considering the specific needs and characteristics of Milton Keynes as the host city. The festival's mission to create a platform for international filmmakers, bring together diverse audiences, and celebrate the power of storytelling through cinema, was solidified in this crucial phase. Additionally, the team worked on shaping the festival's identity, values, and vision for the future, ensuring that it would become an event that filmmakers and audiences alike would eagerly anticipate year after year. Though Season 2021 was not held in the traditional sense, the work done in this year was instrumental in the growth of MKIFF. It was a time of resilience, planning, and laying a solid foundation for what would soon become one of the most anticipated film festivals in the region. The delay only amplified the excitement and anticipation for the festival's future editions,



setting the stage for a strong and successful debut in Season 2022, and propelling MKIFF to greater heights in the years that followed.

MKIFF Season 2022

The second season of the festival, held at the Holiday Inn in Milton Keynes, UK, was a resounding success. It brought together a vibrant mix of attendees, including independent filmmakers and industry professionals, from around the world. The event became an exciting hub for collaborations and networking, showcasing the global reach of the festival.

One of the key highlights was the impressive number of film submissions received from diverse corners of the world. This influx of entries demonstrated the festival's growing reputation and the global appeal it has cultivated within the filmmaking community. Filmmakers submitted a wide range of works, from short films and documentaries to feature-length productions, highlighting a diverse spectrum of genres, themes, and storytelling techniques.

The festival's screenings were attended by filmmakers, who had the opportunity to present their work to a live audience. This offered them the rare chance to connect directly with viewers, receive valuable feedback, and engage in meaningful discussions about their craft. It also served as an important platform for filmmakers to showcase their creativity and gain exposure in front of both industry professionals and enthusiasts.

The award ceremony, a major event in the festival, celebrated the finest cinematic achievements. Filmmakers were not only able to share in the excitement of their nominations but also engage with peers and industry insiders. The ceremony fostered a sense of community among filmmakers, encouraging future collaborations and opportunities within the global film industry.

Overall, the second season of the festival cemented its place as a key event in the film calendar, with a clear focus on bringing together creators from all walks of life. The collaboration between filmmakers, attendees, and industry experts paved the way for future growth, promising even more dynamic seasons ahead.

MKIFF Season 2023

Season 2023 of the Milton Keynes International Film Festival (MKIFF) was a major leap forward in terms of scale, prestige, and global participation. This third season, held at the stunning Chrysalis Theatre in Milton Keynes, set a new benchmark for the festival, becoming one of the most celebrated cultural events in the region.

The festival's successfully hosted screenings were a highlight, with films from across the globe showcased to an enthusiastic crowd. This year, MKIFF saw an even greater influx of submissions, with filmmakers from diverse countries and cultures contributing their work. From short films to feature-length films and documentaries, the festival became a vibrant celebration of creative talent and storytelling. The wide variety of films on display not only



reflected the festival's international appeal but also its growing influence in the global film community.

What made Season 2023 particularly special was the enthusiastic participation of both industry professionals and film lovers. Filmmakers, actors, producers, and film enthusiasts traveled from different corners of the world to attend the festival, making it a melting pot of talent and creativity. The screenings were packed with eager audiences who were not only there to enjoy the films but also to engage in lively discussions and debates about the art of filmmaking.

The award ceremony was one of the major highlights of the season, where outstanding films and filmmakers were recognized for their achievements. The ceremony was filled with excitement and emotion as filmmakers were celebrated for their dedication to the craft. Winning an award at MKIFF became a significant achievement, as it symbolized recognition from peers, professionals, and film enthusiasts. It was an opportunity for many emerging filmmakers to gain visibility and further their careers, while established filmmakers used the event to celebrate their continued success.

MKIFF Season 2024

The fourth season of the festival marked a significant milestone in its journey, building on the success of previous years and attracting an even larger, more diverse audience. This time, the event saw a remarkable increase in film submissions, with entries coming from filmmakers across the globe, reflecting the festival's growing international presence and appeal. The MKIFF-2024 (Milton Keynes International Film Festival) truly became a global celebration of cinematic talent.

Attendees from abroad played a crucial role in shaping the festival's dynamic atmosphere. Filmmakers and film enthusiasts traveled from various countries to attend the screenings and participate in the vibrant discussions surrounding the films. The festival not only served as a platform for filmmakers to showcase their work but also facilitated invaluable opportunities for cross-cultural exchange and collaboration. The global reach of MKIFF-2024 was evident in the diverse range of films that screened at the event, with stories told from unique perspectives, each offering a fresh insight into different cultures, experiences, and creative approaches.

A particularly exciting highlight of the season was the presence of Alex Avery, the distinguished actor, who served as the Guest of Honour at the event. Avery, known for his extensive work in film and television, added immense prestige to the festival with his attendance and support. His involvement in the festival wasn't just ceremonial; he actively engaged with filmmakers, sharing his experiences and insights with both aspiring and established artists. One of the highlights of the festival was receiving an endorsed video message from Bollywood superstar Saif Ali Khan, adding a touch of glamour and prestige to the event.

In addition to the impressive attendance of filmmakers, guests, and international participants, MKIFF-2024 was honored by the presence of esteemed dignitaries such as the Deputy Mayor, Former Mayor, and Councilors of Milton Keynes. Their participation lent the event a sense of



official recognition and support, reinforcing the festival's significance within the local community and beyond. The involvement of these key figures highlighted the festival's growing influence and its ability to connect the global film industry with the cultural fabric of Milton Keynes.

The grand and memorable nature of MKIFF-2024 was further amplified by the engaging award ceremony, where filmmakers were celebrated for their outstanding contributions to the world of cinema. The event not only honored those who excelled creatively but also underscored the importance of community and collaboration within the film industry. From networking opportunities to the chance to forge new collaborations, the festival provided a platform for filmmakers from around the world to showcase their work, discuss their passion, and share experiences.

The energy at MKIFF-2024 was palpable, with guests expressing their gratitude and excitement at being part of such a prestigious event. The festival acted as a catalyst for filmmakers, giving them a platform not only to showcase their work but also to gain invaluable exposure within the global film industry.

MKIFF Season 2025

The fifth edition of the Milton Keynes International Film Festival (MKIFF) took place on 11 October 2025 at the Chrysalis Theatre, Milton Keynes, bringing together filmmakers, industry professionals, and audiences to celebrate outstanding achievements in independent cinema from around the world. Organised by Future Bridge CIC in partnership with JMS Films and Media Technology Ltd and AltCineplex, the festival continued its mission of promoting cultural exchange, film literacy, and international collaboration through the power of storytelling.

MKIFF 2025 showcased a diverse programme of short films, feature films, documentaries, animations, and experimental works representing a wide range of cultures, languages, and perspectives. The festival welcomed filmmakers and submissions from numerous countries, including the United States, Mexico, France, Ireland, and many other parts of the world, further strengthening its international profile and reputation as a platform for independent filmmaking.

The event featured film screenings, networking opportunities, public engagement activities, and an awards ceremony recognising excellence across multiple filmmaking categories. The festival was honoured by the presence of special guest Alex Avery and Deputy Mayor of Milton Keynes, Councillor Paul Trendall, whose participation highlighted the growing cultural significance of MKIFF within the region.

A special highlight of the evening was a live musical performance by **Manny**, a talented singer and songwriter from Milton Keynes. His performance added a vibrant local artistic dimension to the festival and celebrated the breadth of creative talent within the city. Manny is recognised as an emerging artist who has supported fellow musicians and has been featured through BBC Introducing and other music platforms.

Season 5 marked another important milestone in MKIFF's development, reinforcing its position as Milton Keynes' premier international film festival and a growing platform for



showcasing diverse voices, fostering international connections, and celebrating independent cinema.

Awards and Recognition

MKIFF Awards & Online Showcase

The Milton Keynes International Film Festival (MKIFF) proudly recognises outstanding achievements in filmmaking through its prestigious awards programme. Selected winners will have the opportunity to premiere their films on **AltCineplex.com** as part of a dedicated online screening event, expanding their reach to a global audience.

- **Filmmaker Revenue:** Filmmakers will receive 70% of all tips and Video-on-Demand (VOD) revenue generated from their screenings on AltCineplex.
- **Global Online Exposure:** Shortlisted films will be featured in an exclusive 24-hours online showcase on AltCineplex.com from 1 November 2026, providing international visibility and audience engagement.

Event Details

a. Venue and Date

- **Location:** Chrysalis Theatre, Japonica Lane, Milton Keynes, MK15 9JY
- **Date:** 20th November 2026 (09:00AM – 09:30 PM)
- **Online Screenings:** Official selections will be available on AltCineplex.com starting 1st November 2026.

b. Activities

- Screening of top-rated international feature and short films.
- Presentation of awards for the best films across multiple categories.
- Interactive talks and meet-and-greet opportunities with filmmakers.
- Networking dinner for filmmakers and panellists.

IV-c Festival Schedule (20th November 2026)

- **09:00 AM – 09:30 AM:** Opening ceremony and festival introduction.
- **09:15 AM – 5:30 PM:** Film screenings, introductions, and Q&A sessions.
- **6:00 PM – 9:30 PM:** Award presentations and closing remarks.

Note: Screening schedules may vary based on film duration.



Sponsorship Benefits

As a sponsor, your organization will gain:

- **Maximized Brand Visibility:** Your organization will be prominently featured across MKIFF's extensive promotional platforms, including our official website, social media channels, emails, and event materials, ensuring widespread visibility before, during, and after the festival.
- **Global Brand Exposure:** By sponsoring MKIFF, your brand will reach an international audience of filmmakers, producers, cinema enthusiasts, and industry professionals, expanding your brand's global presence and recognition in the film and entertainment sector.
- **Engagement with Key Industry Leaders:** Gain direct access to a network of key influencers, filmmakers, industry executives, and thought leaders through exclusive events, workshops, and networking opportunities, allowing your organization to forge valuable partnerships and collaborations.
- **Enhanced Brand Association with Creativity and Innovation:** As a sponsor of MKIFF, your organization will be associated with creativity, artistry, and innovation, aligning your brand with high-quality film productions and the latest industry trends.
- **Exclusive Event Presence:** Sponsors will have exclusive opportunities to showcase their brand during the festival, through signage, branded content, and in-person engagement at key events such as screenings, dinners, and panel discussions.
- **Increased Media Exposure:** MKIFF's media partnerships ensure that your brand will be included in media coverage and festival highlights, elevating your company's profile in media outlets.
- **Customizable Sponsorship Packages:** MKIFF offers flexible sponsorship packages tailored to meet the specific needs of your organization, allowing you to choose the level of involvement and exposure that aligns with your marketing goals and budget. However, we would be delighted to offer further customization to meet your specific requirements. Please do not hesitate to let us know how we can tailor our offerings to better suit your needs.
- **Long-Term Brand Loyalty:** By supporting a prestigious event like MKIFF, your organization will build long-term credibility and loyalty among attendees and industry professionals.
- **Post-Event Recognition:** Sponsors will continue to benefit from post-event visibility through wrap-up reports, event highlights, and social media shout-outs, ensuring that your brand maintains visibility long after the event concludes.



Why Partner with MKIFF?

This partnership presents a unique and valuable opportunity for sponsors to align with a distinguished cultural initiative. By supporting MKIFF, sponsors will enjoy a wide range of benefits that elevate their brand in meaningful ways. Here are 10 compelling reasons why this partnership is an investment in your brand's future:

- **Targeted Audience Access:** MKIFF draws a diverse and sophisticated audience, including decision-makers, cultural influencers, affluent individuals, and creative professionals. This provides your brand with the opportunity to reach a high-purchasing power demographic that is likely to resonate with your offerings.
- **Cultural Prestige:** By associating with a well-regarded cultural event, your brand aligns itself with an institution that celebrates the arts, creativity, and intellectual engagement. This enhances your brand reputation and connects your brand with values of innovation, authenticity, and social relevance.
- **Exclusive Engagement:** As a sponsor, you gain access to unique engagement opportunities with industry leaders, creatives, and thought leaders. This can lead to invaluable networking, partnerships, and business development prospects that go beyond the event itself.
- **Local and International Exposure:** MKIFF attracts both local and international attendees and media, ensuring your brand receives visibility not only in the host city but also on a global scale. Your sponsorship will help position your brand as a key player in the global cultural conversation.
- **Brand Loyalty through Community Support:** Supporting independent filmmakers and the broader arts community fosters brand loyalty among consumers who value companies that give back. Your sponsorship demonstrates corporate social responsibility, making your brand more appealing to ethically-minded consumers.
- **Social Media Amplification:** MKIFF's social media handles engage with its followers, ensuring extensive brand visibility across platforms. From sponsored posts to shout-outs during live events, your brand will be featured to an engaged, online community with a proven track record of active participation.
- **Pragmatic Marketing Opportunities:** MKIFF offers creative opportunities for pragmatic marketing at key moments during the festival. MKIFF is open for exclusive screenings, promotional banners at the venue or giveaways, which may help your brand integrate into the attendee experience in ways that create lasting impressions.



- **Customizable Sponsorship Packages:** MKIFF offers flexible sponsorship packages tailored to fit your brand’s specific goals and budget. Whether you are looking for a high-impact presence through premier event sponsorship or more subtle integration into the event experience, there are customizable options to ensure maximum alignment with your brand strategy.
- **Long-Term Partnership Potential:** Beyond a one-off event, partnering with MKIFF sets the stage for ongoing collaboration, with opportunities to stay engaged in future editions of the festival. Your involvement in such a respected cultural initiative can lead to long-term brand association with a growing and evolving platform that continues to gain prominence in the arts world.

MKIFF provides not just exposure, but an opportunity to foster deep emotional connections with a highly engaged audience, creating a lasting impact on your brand’s identity.

Sponsorship opportunities

Title Sponsor (£5,000)

- Video promos before and during festival screenings.
- Logo on background display.
- Logo on all festival merchandise.
- Logo on Sponsor Page of 2026 Festival Film Guide.
- Designated member from the Sponsors will give away awards
- 10 all-access passes.
- Extensive social media marketing (Facebook, Instagram, Twitter)
- £1,000 video advertisement credits for ALTCineplex.com.
- Shout during the award ceremony for the presenting sponsor.

Gold Sponsor (£3000)

- Video promos before and during festival screenings.
- Logo on background display (scale by level).
- Logo on all festival merchandise (scale by level).
- Logo on Sponsor Page of 2026 Festival Film Guide (scale by level).
- Designated member from the Sponsors will give away awards
- 8 all-access passes.
- Extensive social media marketing (Facebook, Instagram, Twitter)



- £800 video advertisement credits for ALTCineplex.com.
- Shout during the award ceremony for the presenting sponsor.

Silver Sponsor (£2,000):

- Video promos before and during festival screenings.
- Logo on background display (scale by level).
- Logo on all festival merchandise (scale by level).
- Logo on Sponsor Page of 2026 Festival Film Guide (scale by level).
- Designated member from the Sponsors will give away awards
- 6 all-access passes.
- Extensive social media marketing (Facebook, Instagram, Twitter)
- £600 video advertisement credits for ALTCineplex.com.
- Shout during the award ceremony for the presenting sponsor.

Bronze Sponsor (£1000):

- Logo on background display (scale by level).
- Logo on all festival merchandise (scale by level).
- Logo on Sponsor Page of 2026 Festival Film Guide (scale by level).
- 4 all-access passes.
- Extensive social media marketing (Facebook, Instagram, Twitter)
- £200 video advertisement credits for ALTCineplex.com.

Other Sponsorship Options:

- **Media Sponsor:** Festival promotion through media placements.
- **Food Sponsor:** Food vouchers or discounts in festival gift bags.
- **In-Kind Sponsor:** Product or service contributions for guest perks.



Social Media Handles

MILTON KEYNES INTERNATIONAL FILM FESTIVAL

X (Twitter): [@mkfilmfest](https://twitter.com/mkfilmfest)

Instagram : [@mkfilmfestival](https://www.instagram.com/mkfilmfestival)

Facebook : [@mkfilmfest](https://www.facebook.com/mkfilmfest)

TikTok. : [@mkfilmfestival](https://www.tiktok.com/@mkfilmfestival)

Website : www.mkfilmfestival.co.uk

ALTCINEPLEX (Streaming platform)

Twitter: [@altcineplex](https://twitter.com/altcineplex)

Instagram: [@altcineplex](https://www.instagram.com/altcineplex)

Facebook: [@altcineplex](https://www.facebook.com/altcineplex)

Website: www.altcineplex.com

Note: We would be delighted to offer further customization to meet your specific requirements. Please do not hesitate to let us know how we can tailor our offerings to better suit your needs.